

Reducing Waste Makes Plain Business Sense

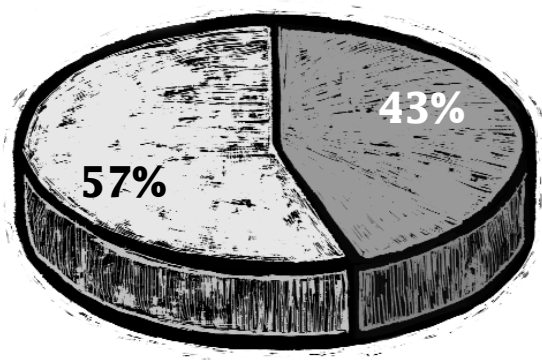


You know the formula for a successful business: maximize income and minimize costs. Join leading businesses that accomplish both by following the waste reduction and recycling techniques in this guide.

Recycling and waste reduction make good business sense because:

- **Net operating costs can be reduced.**
- **Your company can save money on the purchase of recycled-content or remanufactured goods.**
- **Customers, employees and the community take special notice of environmentally friendly business practices.**
- **Best of all, it doesn't cost much to begin a waste reduction and recycling program.**

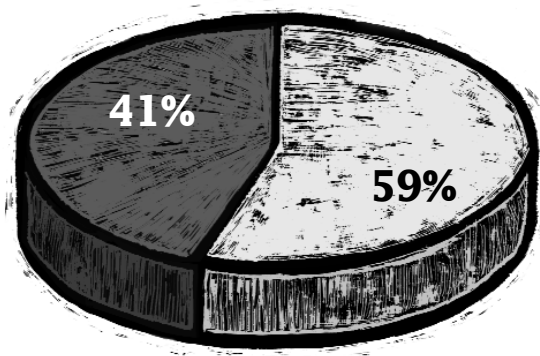
WASTE GENERATOR TYPES FOR THE UNINCORPORATED AREAS OF SANTA BARBARA COUNTY



Commercial/Industrial (57%)

Residential (43%)

WASTE DISPOSAL BY GENERATOR TYPES IN THE UNINCORPORATED AREAS OF SANTA BARBARA COUNTY



Commercial/Industrial (59%)

Residential (41%)