

**ADDITIONAL DETAILS ABOUT THE MANDATORY
RECYCLING PROGRAM FOR BUSINESSES**

COMPLIANCE AND ENFORCEMENT:

If a business owner refuses to recycle or has unacceptably high levels of contamination (25% or more trash is present) in the company's recycling containers, a non-compliance fee of 20% of the trash service rate will be imposed.

(Please note: The service provider's drivers and/or County staff will determine the level of contamination.)

EXEMPTION PROTOCOL:

If a business owner wants to request a waiver or exemption from participating in the program, the owner must obtain and complete a form and provide documentation to demonstrate that the requirements of the

THE APPEAL PROCESS:

A business owner who is denied a waiver or exemption may appeal by requesting an administrative review within 10 working days of receiving the Notice of Determination. Appeals will be heard by the Public Works Director or his/her designee, between 20 and 45 days after receipt of each request.

A business owner who self-hauls trash but who is not recycling in any manner – for example, not using their service provider, another recycler's free service, not self-hauling their recyclables – will be required to request a waiver or exemption following the above procedure.

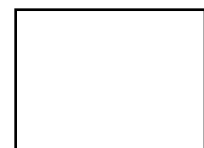
The County will make a Notice of Determination on whether or not to grant a waiver or exemption. commercial recycling program would result in "undue or unreasonable hardship." After the County and waste hauler conduct an on-site visit, the County will make a Notice of Determination on whether or not to



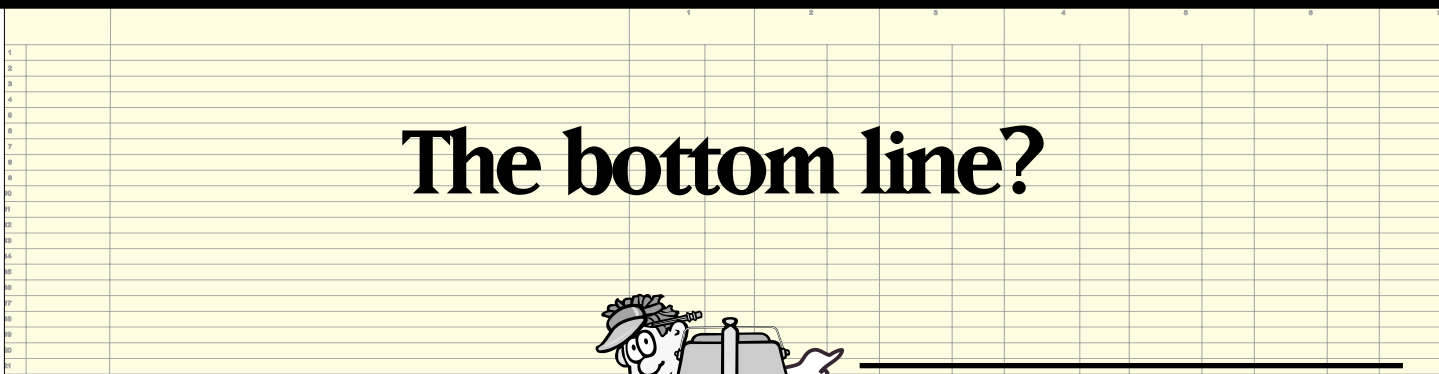
Fact: The more materials your business recycles, the less trash it produces.

Fact: Recycling service costs less than trash service.

So you see, recycling could save you money by reducing your waste disposal costs.



Mandatory Recycling for Businesses



The bottom line?



It could save you money.

Here's some good news for businesses. As of September 1, 2003, recycling will be mandatory in the **unincorporated areas** of Santa Barbara County. (See "Here's What's Recyclable" below for a list of materials acceptable for recycling.)

Why is this good news?

Because recycling service costs less than trash service. So if you and your employees recycle more and waste less, you could save money every month. And a decrease in expenses can be as beneficial as an increase in revenue.

The Reason for Mandatory Recycling

Although the commercial/industrial sector generates approximately 55% of our County's total waste, less than 30% is recycled. As a business owner/manager, you can understand why the County must take steps to improve the recycling rate among businesses. Recycling can save your business money.

Recycling also saves energy, reduces air and water pollution, and decreases the amount of waste going to our landfill.

Available Assistance to Make Recycling Successful

During the grace period from September 1, 2003 through February 29, 2004, those businesses that refuse to recycle or have an estimated 25% or more trash in their recycling containers will be contacted to determine why. Assistance will be provided to business owners/managers to resolve any difficulties and to make their recycling programs successful.

We believe that a vast majority of Santa Barbara County businesses will do their very best to recycle.

They'll do it to save money.

They'll do it to show the community they really care.

They'll do it to foster employee pride and camaraderie.

And they'll do it to preserve the environment for future generations. Which is, of course, the best reason of all to recycle.

IT'S EASY TO START RECYCLING

The easiest way to comply with the mandatory business recycling program is to call your waste hauling company. They'll work with you to determine the level of recycling service that's just right for your business. (Every business has unique waste disposal needs.)

Your waste hauler will then provide the recycling containers you need. After four to six weeks, contact your waste hauler to have your trash service adjusted, assuming your trash volume is reduced. Charges will depend on the levels of recycling and trash service you both agree upon.

As a rule of thumb, the more materials you recycle, the more money you and your company can save.

Another option is to contact a recycling company that doesn't charge for collecting materials that can be recycled. Typically, they're paper and cardboard collectors.

You also have the option of self-hauling your recyclable materials to drop-off facilities. To find the one closest to you, call us at **(805) 882-3616**. Or visit our website, **www.lessismore.org**.

HERE'S WHAT'S RECYCLABLE

- Aluminum, tin, steel & bi-metal cans
- Cardboard & paperboard
- Glass bottles, jars and containers
- Mixed papers (including copy paper, computer and fax paper, brochures, junk mail, glossy paper)
- Newspapers & magazines
- Plastic containers marked #1 or #2. Check container bottoms for recycling arrow and number.

(Please note: Santa Barbara County will provide flyers and posters of the above recycling information for you to distribute to your employees.)

TIPS TO REDUCE WASTE AND SAVE MONEY

To maximize every opportunity and squeeze every penny from your new recycling program, you and your employees should adopt a company philosophy of "Reduce, Reuse, and Recycle." For example:

- Reuse bags, containers, anything possible.
- Ask employees for their recycling ideas. You may be pleasantly surprised.
- Donate discarded computer and communications equipment.
- Request that your suppliers deliver their products to you without excess packaging.
- Donate packaging materials such as foam board, bubble wrap and "popcorn" to local packaging stores. They'll appreciate it. And so will Mother Nature.



For more information, talk with your waste hauler, call the County at (805) 882-3616, or visit our recycling website, www.lessismore.org



Don't let our waste waste our environment. Recycle.